

AGENDA

Location: JW Marriott Dallas Arts District

Day 1: Tuesday, August 6

Afternoon Arrivals & Registration

6:00 PM - 7:30 PM Cocktail Reception

Day 2: Wednesday, August 7

7:00 AM - 8:00 AM Breakfast

8:00 AM - Noon

Keynote Speaker

Doug Leighton led a team managing strategic sales for over 7,000 US Community Banks and Credit Unions. He is a prominent speaker on payment-related topics and represented Visa at numerous organizations. With over 12 years leading Visa's Community Account Sales Function, Doug also held roles in product management and finance, contributing to key initiatives like 3-D Secure, Visa Extras, e-Visa, and EMV.

Payments 101 Track

The 2024 payments landscape is defined by rapid growth, significant M&A activity, and evolving major participants, including financial institutions, fintechs, and payment processors. The industry's expansion is fueled by technological advancements and digital payment adoption. Interchange fees play a key role in the economics of payments, making an understanding of transaction processing and settlement essential for navigating this dynamic market.

12:00 PM - 1:00 PM

Lunch

1:00 PM - 2:00 PM

Future of Payments Track

The push for faster payments and modernization aims to enhance transaction speed, security, and efficiency. This involves upgrading infrastructure, adopting real-time payment systems, and integrating innovative technologies to meet the increasing demand for instant, reliable payment solutions. These advancements are critical for improving user experience and maintaining competitiveness in the evolving financial landscape.

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Location: JW Marriott Dallas Arts District

Day 2: Wednesday, August 7 Continued

2:00 PM - 4:00 PM

Macro Track

The payments industry faces several challenges and opportunities, including economic risks such as market volatility and inflation, which can affect transaction volumes and profitability. Increased competition from fintechs and new market entrants is reshaping the competitive landscape. Meanwhile, the industry is evolving with technological advancements and regulatory updates aimed at enhancing security, transparency, and consumer protection. Additionally, changing customer expectations demand faster, more convenient payment solutions, driving innovation and inclusivity to meet diverse financial needs and promote broader financial inclusion.

4:00 PM - 5:00 PM

Inside Scoop Event

This will be an opportunity to have a frank and open discussion with fellow attendees and SRM's experts about vendors in the payments space.

7:00 PM - 10:00 PM

Happy Hour and Dinner/Group Event

Dine with the Dinosaurs at the Perot Museum of Nature and Science

Day 3: Thursday, August 8

7:00 AM - 8:00 AM

Breakfast

8:00 AM - Noon

Technology Track

The Technology Track covers critical advancements such as Artificial Intelligence, which enhances financial operations, and Core/Sidecar-Cores, essential for modernizing banking infrastructure. Updates in Digital Banking and the ongoing Digitization of Money highlight the shift towards seamless, online financial services. Additionally, we will discuss enhanced Fraud and Risk Management strategies that are crucial for safeguarding transactions in this increasingly digital environment.

12:00 PM - 1:00 PM

Lunch

1:00 PM - 2:00 PM

Client Round Table Discussion

This will be an opportunity for existing SRM clients to provide feedback and ask any additional questions not addressed in the event.

2:00 PM

Departures